

MAY 2024



# Suits & Tiaras

## SPONSORSHIP PROPOSAL

Submitted by:  
Rho Phi Chapter of Omega Psi Phi Fraternity, Inc.



NEW ORLEANS



## SPONSORSHIP PROPOSAL

The Men of Rho Phi Chapter of Omega Psi Phi Fraternity, Inc. presents its signature scholarship fundraiser **Suits & Stilettos New Orleans 2024**.

Rho Phi Chapter's goal through the scholarship fundraiser Suits & Stilettos is to advance the education of New Orleans, LA youth through financial assistance for college students and provide high school students with laptops to aid in their learning process.

**WHEN:** Friday, May 10, 2024, from 7pm to 12am CST

**WHERE:** The Arbor Room at Popp Fountain,  
10 Diagonal Drive, New Orleans, La, 70124

**WHO:** Rho Phi Chapter of Omega Psi Phi Fraternity, Inc.

**WHY:** The Scholarship fundraiser aligns with our mandated national program of Omega Psi Phi Fraternity, Inc. Our goal is to advance the education of New Orleans, LA youth through financial assistance for college students and provide high school students with laptops to aid in their learning process.



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## SPONSORSHIP BRAND ENGAGEMENT

### PLATINUM \$5,000 SPONSOR

- Two (2) Reserved Company VIP tables of ten (10)
- Opportunity for customer promotion/sales engagement area &/or Company Booth
- Client's Brand Logo will be displayed on all tables and bars
- Brand Logo displayed on event webpage
- Option to hang two (2) Brand logo banners in the venue
- (Banners can be pop up or vinyl with grommets )
- Brand Logo displayed on 1-side of the Rho Phi event cups
- Branded sponsor thank you social post (Rho Phi Facebook)
- Brand Logo included on event Step and Repeat

### GOLD \$3,500 SPONSOR

- One (1) Reserved Company VIP table of ten (10)
- Client's Brand Logo will be displayed on all tables
- Brand Logo displayed on event webpage
- Option to hang two (2) Brand logo banners in the venue  
(Banners can be pop up or vinyl with grommets )
- Branded sponsor thank you social post (Rho Phi Facebook)



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## SPONSORSHIP BRAND ENGAGEMENT

### **SILVER \$2,500 SPONSOR**

- One (1) Reserved Company VIP Four (4) Top Outdoor table
- Client's Brand Logo will be displayed on all tables
- Client can provide One (1) Brand/Logo banner to be displayed at the event
- Brand Logo displayed on event webpage
- Branded sponsor thank you social post (Rho Phi Facebook)

### **PURPLE & GOLD \$1,000 SPONSOR**

- Six (6) tickets
- Client can provide One (1) Brand/Logo banner to be displayed at the event
- Brand Logo displayed on event webpage
- Branded sponsor thank you social post (Rho Phi Facebook)

### **MSPU \$500 SPONSOR**

- Two (2) tickets
- Client can provide One (1) Brand/Logo banner to be displayed at the event
- Branded sponsor thank you social post (Rho Phi Facebook)



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# SPONSORSHIP PROPOSAL

## Sponsorship Agreement Form

Yes, I will sponsor:

- |                          |                       |         |
|--------------------------|-----------------------|---------|
| <input type="checkbox"/> | Platinum Sponsor      | \$5,000 |
| <input type="checkbox"/> | Gold Sponsor          | \$3,500 |
| <input type="checkbox"/> | Silver Sponsor        | \$2,500 |
| <input type="checkbox"/> | Purple & Gold Sponsor | \$1,000 |
| <input type="checkbox"/> | MSPU                  | \$ 500  |

\_\_\_\_\_  
Name (Organization / Individual)

\_\_\_\_\_  
Primary Contact Person

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
How should we recognize your sponsorship (Your Name / Company Name)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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## SPONSORSHIP PROPOSAL

### Contact Information

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Please contact us with any questions regarding Sponsorship or specifics on the event. We look forward to partnering with you!



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